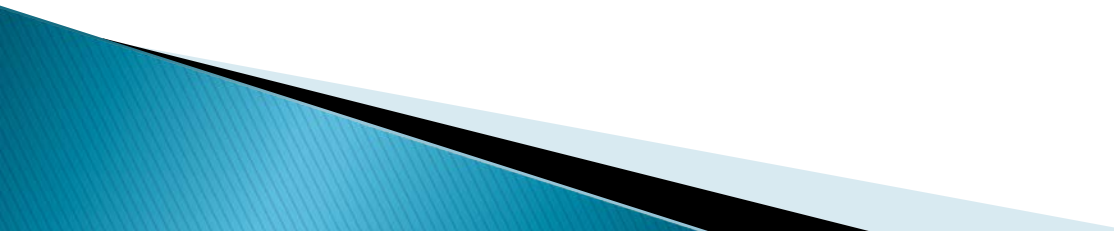


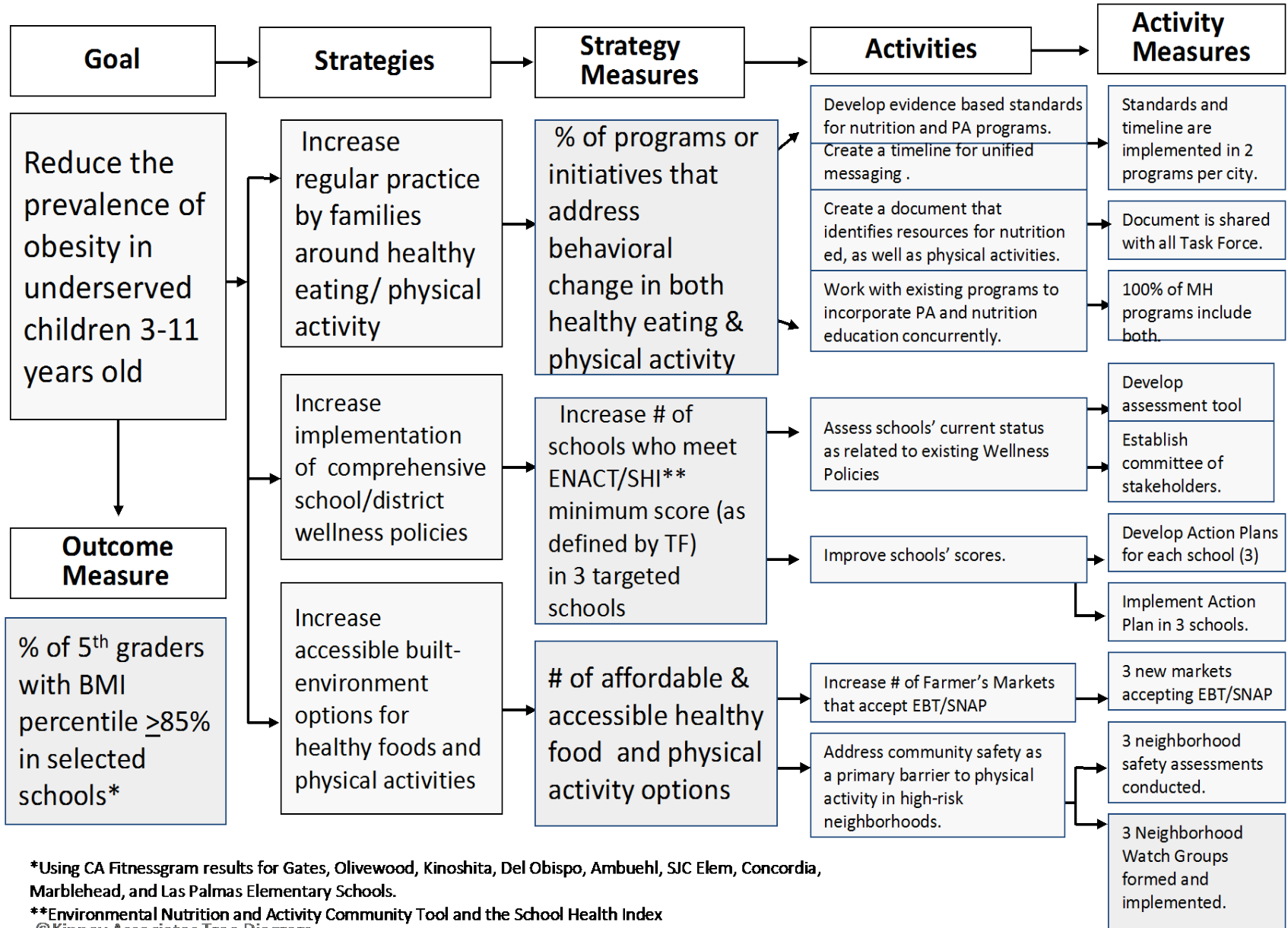
South Orange County Obesity Taskforce

A CUSD Partnership with Mission Hospital

Background

- ▶ Funded by Mission Hospital, grants & foundations
 - ▶ Community Health Needs Assessment (CHNA)
 - ▶ Obesity identified as a priority health need
 - ▶ Community stakeholder committee assembled/SOC Taskforce
-Marblehead, Las Palmas, Kinoshita, San Juan, Del Obispo & Viejo
- 

FY 12-14 Obesity Initiative Strategic Plan



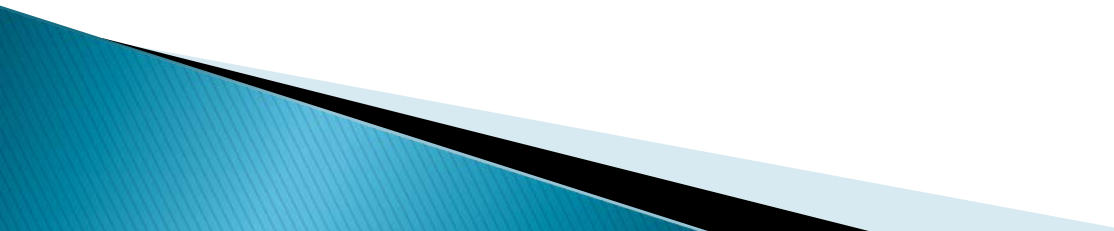
*Using CA Fitnessgram results for Gates, Olivewood, Kinoshita, Del Obispo, Ambuehl, SJC Elem, Concordia, Marblehead, and Las Palmas Elementary Schools.

**Environmental Nutrition and Activity Community Tool and the School Health Index

©Kinney Associates Tree Diagram

Strategic Initiatives

Reduce childhood obesity in underserved children ages 3-11 by:

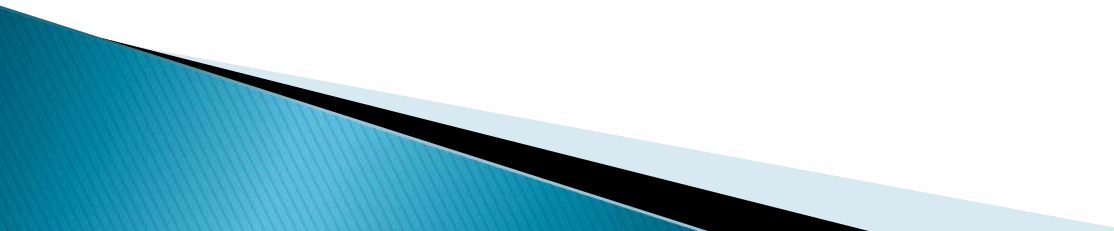
- ▶ Increasing healthy practices by families around eating and physical activity
 - ▶ Increasing implementation of wellness policies at elementary schools
 - ▶ Increasing access to healthy foods and physical activities in underserved neighborhoods
- 

Status Update

Goal: To reduce the prevalence of obesity in underserved children ages 3-11 as measured by the percentage of 5th graders with a BMI percentile greater than or equal to 85% in selected schools.

Years Initiated	School	ENACT Baseline Average Score	2 nd Measurement	Showing Progress Toward 3 Year Goal	3rd Measurement 2014
FY 2012	Kinoshita	2.7	3.2	✓	
	Marblehead	2.8	3.3	✓	
	San Juan	2.7	3.2	✓	
FY 2013	Olivewood	3.0		✓	
	Del Obispo	2.8		✓	
	Viejo	2.8		✓	
	Las Palmas	2.6		✓	
FY 2014	Gates	TBD			
	Concordia	TBD			

School Activities to Support Initiatives

- ▶ Participation on SOC Childhood Obesity Taskforce
 - ▶ Participation in OCDE Healthy for Life Pilot Project
 - ▶ Increase in organized lunchtime physical activities
 - ▶ Visual displays of healthy lifestyle behaviors
 - ▶ Reduction of unhealthy snacks
 - ▶ Parent education events in partnership with PTA
 - ▶ Kids Run the OC Marathon
 - ▶ Increased use of school gardens
- 



2013-2014 Goal...

Expand CUSD/Mission Hospital Partnership to support the strategic initiatives of the SOC Obesity Taskforce at targeted elementary schools.

