

# Capistrano Unified School District a 2016-2017 Certified District

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Director of EdTech



**Certified District  
Digital Citizenship  
2016-2017**

OUR MISSION

# PREPARE STUDENTS

TO MEET THE CHALLENGES OF A  
RAPIDLY CHANGING WORLD

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CAPISTRANO UNIFIED  
SCHOOL DISTRICT

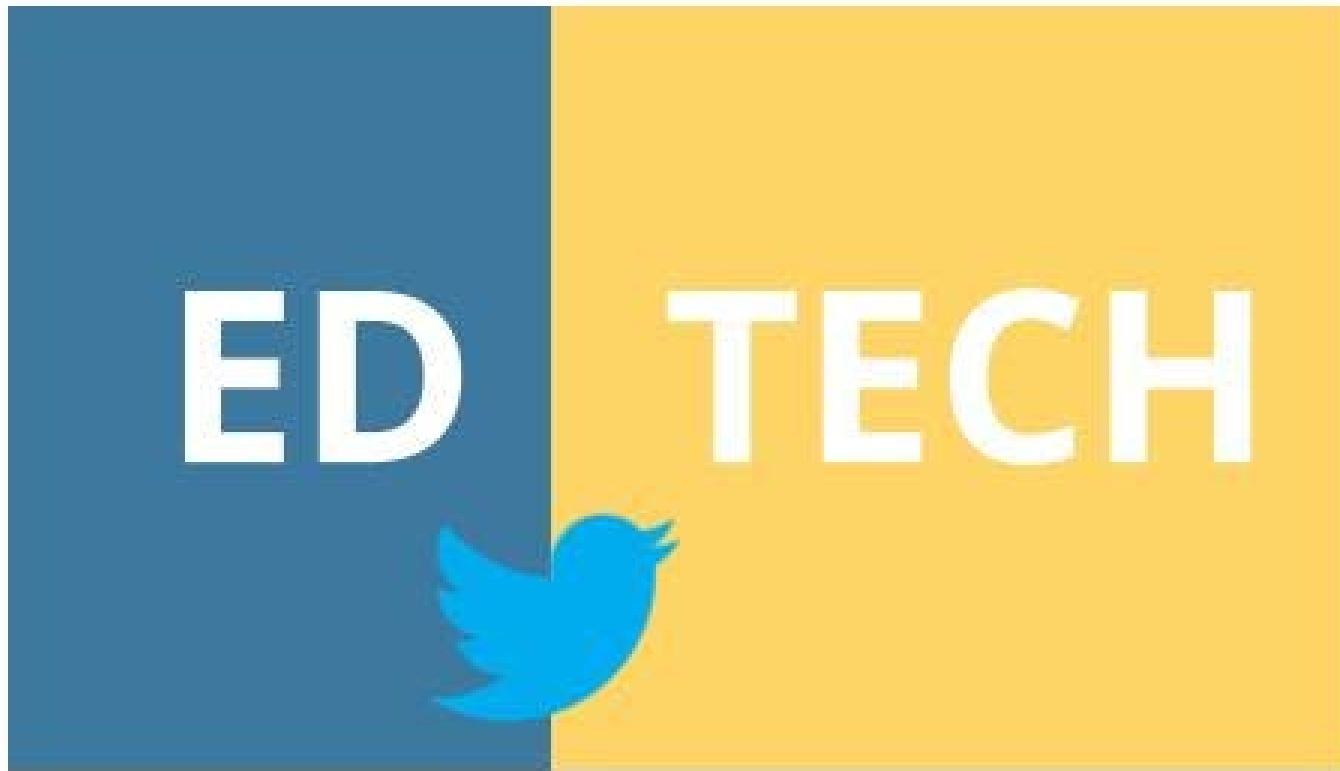
## Our Mission

This year's Kindergartners will graduate in 2030.

- In what kind of world will they live?

They will retire (at 62) in 2074.

- How will the world change in that time?



**CONNECTING CUSD**

## WIG #1

Engage students in meaningful, challenging, and innovative educational experiences to increase post-secondary options for all students.

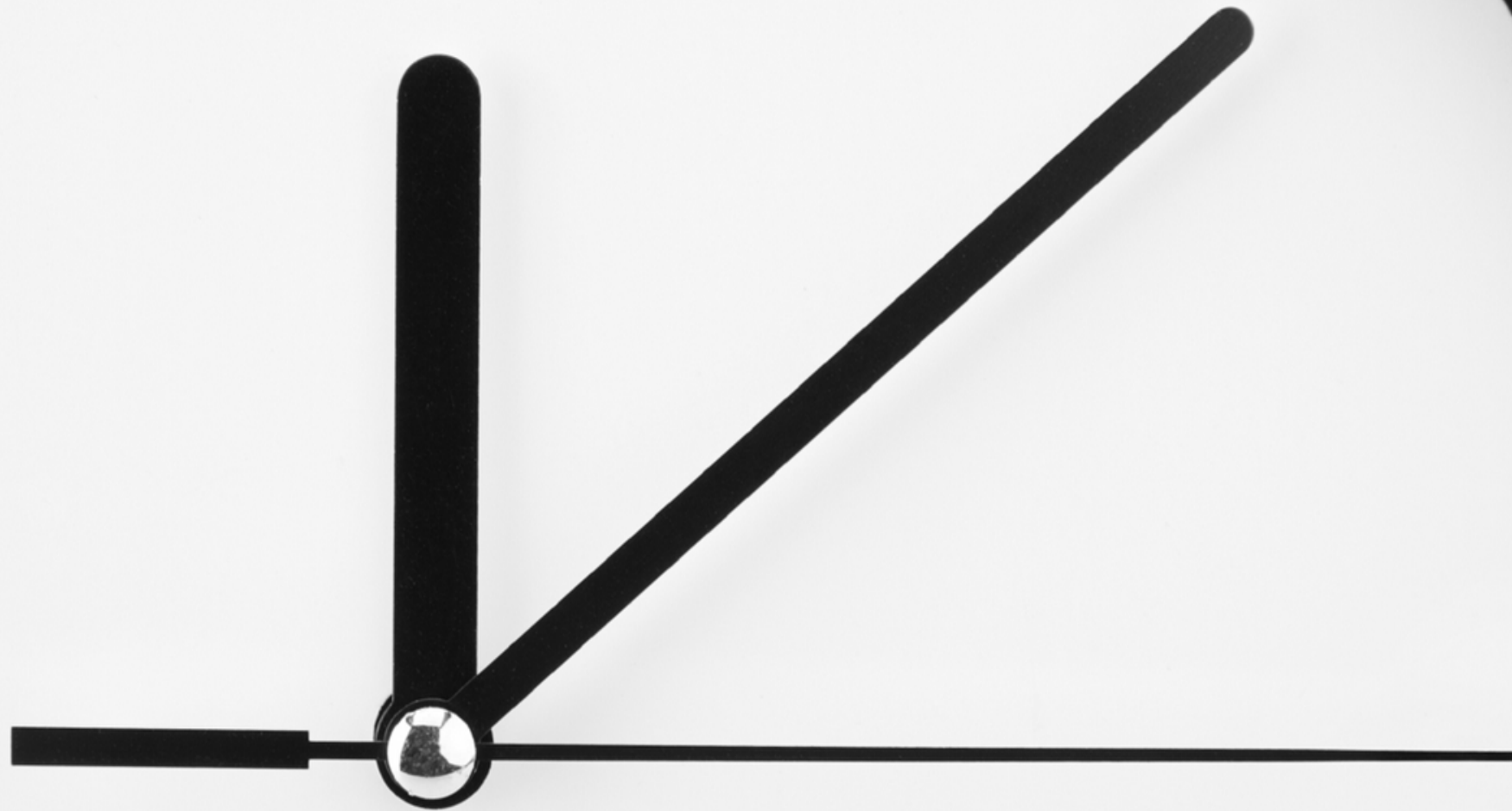
# JUST KEEP CLICKING

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## Why Digital Citizenship?

- American children between 8-18 spend 53 hours per week with media and technology.
- The average teen sends & receives 3,417 texts per month.
- Average age for students to get a cell phone is between 9 & 10.





Anywhere anytime



# Social Networking



# Cyberbullying



**Online sharing**





# Self-expression



**Doodlings**

by **\*glaciesCLOvEr**

Traditional Art / Body Art / Miscellaneous ©2012 \*glaciesCLOvEr



# Replicable



# Searchable

Source: dana boyd, Taken Out of Context, 2008

Image: savannahstate.libguides.com



80% of college admissions officers use Facebook to check out students. (Kaplan survey, 2010)

# Digital footprints



A black and white photograph of a young child with blonde hair, seen from the side, looking through a large, cylindrical telescope. The child is wearing a dark, patterned dress. The background shows an outdoor setting with trees and a building.

# Digital Literacy

Certification highlights the district commitment to guide our students to:

- collaborate responsibly,
- create ethically,
- and
- present themselves morally.

To become the change agents we believe they can be.

the art of teaching is  
the art of assisting  
discovery  
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Self-Image &  
Identity



Relationships &  
Communication



Digital Footprint  
& Reputation



Cyberbullying &  
Digital Drama



Information  
Literacy



Internet Safety



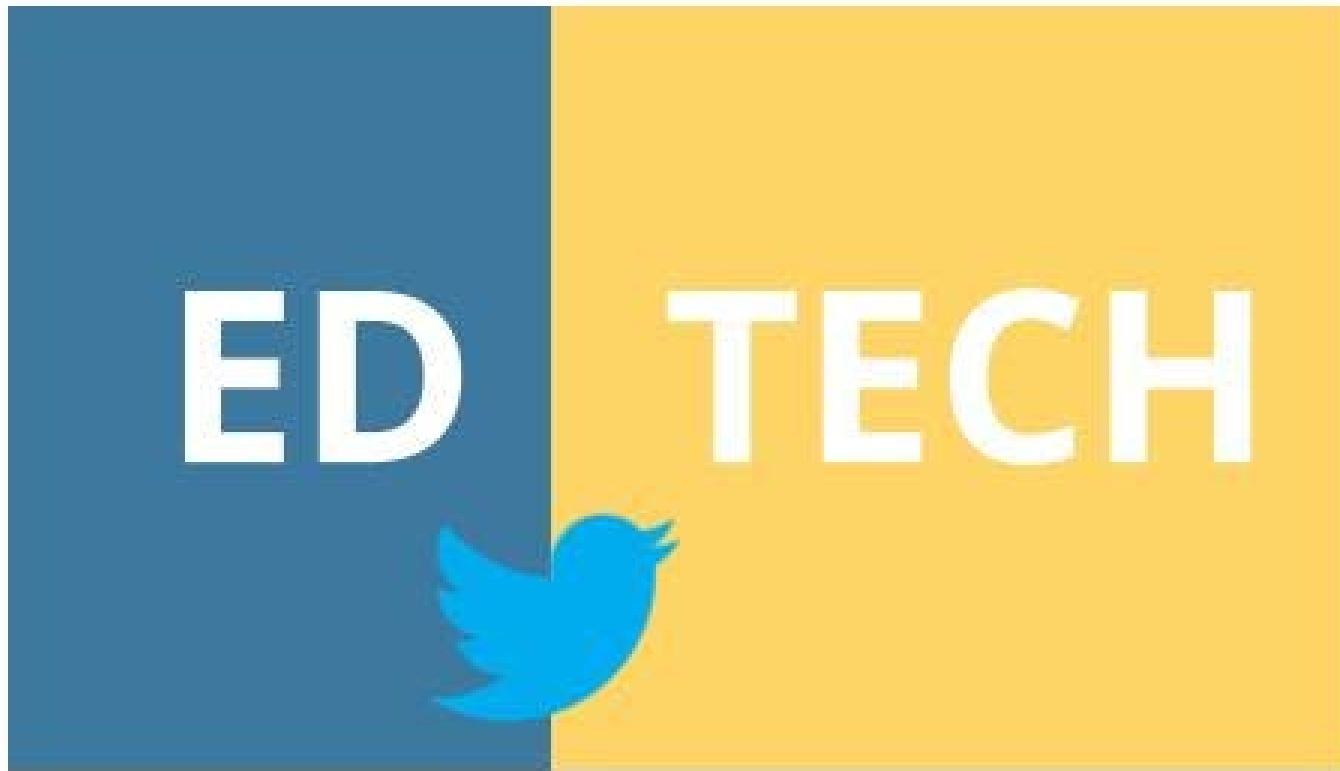
Privacy &  
Security



Creative Credit  
& Copyright

# Teacher Curated Curriculum (March 2015)

Learning	Self-image and identity	Information Literacy	Relationships and Communication	Creative Credit and Copyright	Digital Footprint and Reputation	Total
			x	x		3
						3
		x	x		x	3
	x			x		3
	x		x			4
		x	x	x		4
					x	2
	x	x		x		4
	x	x	x			3
	x	x	x	x	x	8
	x	x			x	3
	x	x			x	4
	x					2
7	8	7	6	5	5	46



**CONNECTING CUSD**

## Connecting Efforts

- Curated lesson plans and resources online in a single location.
- Digitized the verification process.
- Provided principals with real time updates on status.

## CUSD DigCit

^ Home

YouTube and CIPA

Kindergarten

1st Grade

2nd Grade

3rd Grade

4th Grade

5th Grade

6th Grade

7th Grade

8th Grade



# CAPISTRANO

## Digital Citizenship

Please use the menu on the left to navigate to your grade level

## Welcome CUSD Teachers and Administrators







Self-Image &  
Identity



Relationships &  
Communication



Digital Footprint  
& Reputation



Cyberbullying &  
Digital Drama



Information  
Literacy



Internet Safety



Privacy &  
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Creative Credit  
& Copyright

# 2016-2017 Certification Statistics

- 2<sup>nd</sup> Largest Certified District
- 41 Certified Schools
- 700 Certified Educators
- 3300 Lessons taught K-12, across the district between Aug 15 & Nov 1, 2016.