

CAPISTRANO UNIFIED SCHOOL DISTRICT
BOARD REPORT

To: Board of Trustees

From: Gregory Merwin, Associate Superintendent, Education and Support Services
Prepared by: Peggy Baerst, Executive Director, Curriculum and Instruction, General and Special Education, PK-5

Date: January 18, 2023

Board Item: Proposal to Increase Tuition Rates for Tuition-Based Preschool Classes for the 2023-2024 School Year

BACKGROUND INFORMATION

The Early Childhood Programs (ECP) office is preparing and planning for the 2023-2024 school year. One such aspect of the planning is the enrollment process and tuition rates of the fee-based preschool classrooms. Tuition-based preschool programming is part of the District’s Universal Pre-Kindergarten Plan, which was previously Board approved in June 2022.

Prior to COVID-19, the ECP office would increase tuition rates each school calendar year. During COVID-19, due to financial hardships related to the pandemic, staff felt it was important to not increase the rates during the 2019-2020 school year or the 2021-2022 school year. Last school year, the ECP office increased tuition rates by \$10 (2-3 percent) for the 2022-2023 school year and slight increases to tuition annually.

Current tuition rates are as follows:

	2022-2023
2 days	\$ 285.00
3 days	\$ 400.00
5 days	\$ 655.00
2 Full days	\$ 425.00
3 Full days	\$ 610.00
5 Full days	\$ 985.00
2 days Spanish Immersion Program (SIP)	\$ 310.00
3 days SIP	\$ 415.00
5 days SIP	\$ 715.00
Registration Fee	\$ 170.00

CURRENT CONSIDERATIONS

The ECP office proposes to increase the preschool tuition rates by 10 percent for the 2023-2024 school year, and return to increasing tuition rates by 2-3 percent annually going forward. This initial 10 percent increase is to help recoup funding from the past 3 years that were impacted by COVID-19 and to offset the increase in costs associated with increased teacher salary and

benefits, and increased cost of living. The annual increase may be reconsidered in future years based upon enrollment and impacts of Universal Transitional Kindergarten.

The table below reflects the 10 percent proposed increase for each program:

	2022-203	2023-24
	Tuition	Tuition
2 days	\$ 285.00	\$313.50
3 days	\$ 400.00	\$440.00
5 days	\$ 655.00	\$720.50
2 Full days	\$ 425.00	\$467.50
3 Full days	\$ 610.00	\$671.00
5 Full days	\$ 985.00	\$1083.50
2 days Spanish Immersion Program (SIP)	\$ 310.00	\$341.00
3 days SIP	\$ 415.00	\$456.50
5 days SIP	\$ 715.00	\$786.50
Registration Fee	\$ 170.00	\$187.00

Most often, private preschools increase costs of tuition each year between 2-5 percent, with 3 percent being the standard. Prior to COVID-19, the ECP office would increase fees by 2-3 percent due to higher cost of salaries and benefits, and to be competitive with private schools.

FINANCIAL IMPLICATIONS

Without the increase in tuition rates, the ECP office will have the challenge of covering the costs associated with increased teacher salary and benefits without the added adjusted income.

DATA or OTHER INFORMATION

Below is a cost per hour analysis of other similar programs:

Capistrano Unified	Current Monthly Fee	Current Rate/Hr	New CUSD Monthly Fee (Rate/Hr)	Mission Viejo Christian School (Rate/Hr)	Beyond Alphabets (Rate/Hr)	Robinhood Montessori (Rate/Hr)	The Red Apple Preschool (Rate/Hr)
2 Half days	\$285.00	\$11.88	\$13.06	\$14.38	\$25.00	-	-
3 Half days	\$400.00	\$11.11	\$12.22	\$12.50	\$18.41	\$21.25	\$11.81
5 Half days	\$655.00	\$10.92	\$12.01	\$11.67	\$13.14	\$14.19	\$8.33
2 Full days	\$425.00	\$7.59	\$8.35	\$8.24	\$17.85	-	-
3 Full days	\$610.00	\$7.26	\$7.99	\$7.16	\$13.94	\$14.60	\$9.62
5 Full days	\$985.00	\$7.04	\$7.74	\$6.59	\$9.39	\$9.47	\$6.92
Registration	\$170	-	\$178	\$150	\$175	\$200	\$125

STAFF RECOMMENDATION

Approval of Proposal to Increase Tuition Rates for Tuition-Based Preschool Classes for the 2023-2024 School Year.

PREPARED BY: Peggy Baerst, Executive Director, Curriculum and Instruction, General and Special Education, PK-5

APPROVED BY: Gregory Merwin, Associate Superintendent, Education and Support Services

CAPISTRANO UNIFIED SCHOOL DISTRICT
San Juan Capistrano, California

January 18, 2023

**PROPOSAL TO INCREASE TUITION RATES FOR TUITION-BASED PRESCHOOL
CLASSES FOR THE 2023-2024 SCHOOL YEAR**

Please note, there is no additional supporting documentation for this agenda item.