



**CAPISTRANO UNIFIED SCHOOL DISTRICT  
San Juan Capistrano, CA 92675**

**PARENT AND COMMUNITY ENGAGEMENT**

**Proposed Staff:**

- Between 2015-2017 increase staff in the Communications Department

**Purpose:**

Facilitate effective communications with District families and stakeholders to include representation of all students. Increase representative engagement of parents in District advisory groups.

**Short-Term Objectives:**

- Identify and evaluate communication and engagement strategies.
- Identify avenues of participation for all stakeholder groups including parents, students, employees, and community members.
- Enhance online communication to support parent information.
- Expand communication delivery systems.
- Increase representative engagement of parent participation in District advisory groups and parent activities.
- Increase representative engagement of parent access to school notification platforms.

**Metrics:**

Participation in District advisory meetings; site parent engagement in PTSA; data from online communication tools, including the Parent Portal.